

## GSC AD PLACEMENTS

### PRICE SHEET

#### WEB ADS

Ad Type	Dimensions	Cost per Week		
		1 Week	2 Weeks	3 Weeks
In-Page Top	Responsive (800x75, 600x100, 300x125,250x150)	45 NIS	80 NIS (Save 11%)	150 NIS (Save 17%)
In-Post Center	Responsive (600x100, 300x125, 250x150)	25 NIS	45 NIS (Save 10%)	80 NIS (Save 20%)
Sidebar (1x)	270x125	35 NIS	65 NIS (Save 7%)	125 NIS (Save 11%)
Sidebar (2x)	270x250	55 NIS	105 NIS (Save 5%)	200 NIS (Save 9%)
Footer	370x250	30 NIS	55 NIS (Save 8%)	100 NIS (Save 17%)
Home Banner	Responsive (800x75, 600x100, 300x125, 250x150)	35 NIS	65 NIS (Save 7%)	120 NIS (Save 11%)
Home Button	370x125	30 NIS	55 NIS (Save 8%)	100 NIS (Save 17%)

#### DISCOUNT COMBOS:

Combo Type	Cost per Week		
	1 Week	2 Weeks	3 Weeks
In-Page Top + In-Post Center	60 NIS (Save 14%)	110 NIS (Save 12%)	200 NIS (Save 13%)
Any Ad + Home Banner	+ 25 NIS (Save 29%)	+ 50 NIS (Save 23%)	+ 95 NIS (Save 20%)
Any Ad + Home Button	+20 NIS (Save 33%)	+ 40 NIS (Save 28%)	+ 80 NIS (Save 20%)

#### NEWSLETTER ADS

Ad Type	Dimensions	Cost Per Ad
Newsletter Banner	600x150	100 NIS
Newsletter Button	170x85	75 NIS